



JUNETEENTH 2009

William Land Park, Sacramento, CA - June 20th & 21st, 2009

WARE/SERVICE VENDORS & NON-PROFIT GROUPS

Juneteenth is designed to uplift the oldest known celebration of the ending of slavery, to educate event-goers regarding the history of African Americans, and to provide an environment of entertainment, education, and activity that will induce a sense of community at the venue and throughout the region.

Entry Requirements For Ware Vendors (non-food & beverage)

- You are to provide your own 10x10 booth, tables, etc., and the ability to display and sell products at William Land Park/Sacramento, California; Saturday & Sunday, June 20 & 21, 2009 from 11am to 6pm on Saturday and 11am to 5pm on Sunday.
- Acceptance as a merchant is subject to event leadership approval.
- It is **mandatory** that photographs of your proposed exhibit, and/or product, be included with your application.
- A space fee of **\$150** is required for this booth category.
 - You will retain 100% of proceeds from sales of your wares.
 - 10'x10' space provided (Specific location identified at load-in) (Dble-sized spaces used by ONE vendor can be provided at a cost of **\$250**).
 - Payment must be made to Sacramento Convention & Visitors Bureau in the form of business/personal check, cashiers check or money order by May 29, 2009. Space is reserved based on the date of receipt of completed application, payment, and approval. **NO APPLICATIONS OR PAYMENTS WILL BE ACCEPTED AFTER THE MAY 29, 2009 DEADLINE.**

Booth Requirements and Design Rules

- Exhibit participation is available on a first come, first approved basis. It is recommended that you send application and payment immediately to increase the likelihood of your participation as a vendor/exhibitor, space is limited.
- The producers of the Juneteenth Celebration do not discriminate on the basis of race, sex, religion, age, physical handicap or political affiliation. We do reserve the right to approve or disapprove all entries on the basis of event suitability.
- All displays and merchandise must be family friendly. You are welcome to decorate as you wish and to display on tables or racks or hangers, etc.
- Spaces are 10 feet by 10 feet.
- All components of the exhibit must be confined within the area of the 10x10 space and cannot obstruct access to adjacent vendor spaces or exhibits.
- Electrical service will NOT be provided.
- The producers of the Juneteenth Celebration will not be held responsible for any depredation of loss of any kind, whether by fire, theft, physical violence, elements of nature or any other cause however originating.
- Cash receipts on all sales shall be fully retained by the exhibitor and the Juneteenth Celebration producers shall make no claims on these receipts.
- It is expected that all exhibitor participant and each exhibitor participant's representative will conduct themselves in a considerate and professional manner at all times while participating in the event.

Staffing/Set-Up/Break-down

- Exhibitors / vendors are to arrive no earlier than 8:00am to begin set-up. All booths must be set-up no later than 10:30am.
- **NO VENDOR OR EXHIBITOR VEHICLES ON GRASS WITHOUT PERMISSION FROM BOOTH COORDINATOR.** Violation may result in cancellation of space with out refund of fees.
- *There will be no late set-up allowed for those arriving after 10:30am. No refunds will be given if booths are disallowed because of late arrival.*
- Each exhibitor is responsible for the condition of his or her space during and after the event. Full clean up of booth space is exhibitor's responsibility. Breakdown may begin at 4:30 p.m. on Sunday, June 21. All booth space must be fully cleared and cleaned by 7:30 p.m.
- We require the staffing of your booth during all open event hours.
- All personnel must be knowledgeable about the products for sale/demonstration.
- You & your staff must have the ability to set up booth and products during pre-event hours and tear down after event hours.

Mail all materials & make check or money order to:

Sacramento Convention & Visitors Bureau
1608 I Street
Sacramento, CA 95814
Attn: Gary Simon/ Juneteenth Celebration

For inquiries and comments:
gsimon@cityofsacramento.org

Booth Coordinator:

Gloria Robertson
916/768-8574
916/349-2163(f)
globkts@pacbell.net



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(please print)

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Fax: _____

1. Please describe products/services & any displays and/or demonstrations:

2. Please describe how your products/displays will be arranged in your space:

3. Yes – photos of our display/exhibit/products are enclosed.

4. Yes – I have enclosed payment of \$150 for my booth space. (\$250 for a Double Space)

5. Yes – **I understand that event leadership will NOT provide tables, chairs, or shade.**

I/we (the above named individual or group) do hereby apply to participate in the Juneteenth Celebration, June 20 & 21, 2009, at William Land Park, Sacramento, California. We understand that as participants, we are responsible for our personal supplies and merchandise and will not hold the producers of the Juneteenth Celebration responsible in case of personal theft, bodily injury or other acts beyond our control during participation in said event.

Signature _____ Date _____

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